



Tamil Nadu Agricultural UniversityCoimbatore – 641 003



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Dear Sir / Madam, Greetings,

I wish to inform that the Centre for Agricultural and Rural Development Studies (CARDS), TNAU, Coimbatore in association with the Indian Society of Agricultural Marketing (ISAM), Hyderabad is organizing "37th National Conference on Agricultural Marketing" during 14th to 16th September 2023 at TNAU, Coimbatore.

In this regard a "Press Meet" will be held on **September 14, 2023** (**Thursday**) at 11.00 AM at Anna Auditorium, TNAU presided by Dr.V.Geethalakshmi, Vice-Chancellor, TNAU in presence of Prof. Ramesh Chand, Member of NITI Aayog, Government of India, New Delhi & Dr.Vijay Paul Sharma, Chairman, Commission for Agricultural Costs and Prices (CACP), Government of India, New Delhi and Th. C. Samayamoorthi I.A.S., Agricultural Production Commissioner, Govt. of Tamil Nadu.

I therefore request that a Reporter, Photographer and Videographer may kindly be deputed to attend the press meet to be held at TNAU, Coimbatore for giving wide publicity through your esteemed Daily / TV / Magazine.

I solicit your kind cooperation and support in this regard.

Thanking you,

Public Relations Officer

To

The Editor / Reporter / Photographer / Videographer